

Hull Training and Adult Education Annual Accountability Statement 2023-2024

Purpose

Hull Training and Adult Education (HTAE) is committed to helping people of all ages and abilities to achieve their learning goals and life aspirations.

As one of the city's largest inclusive education and training providers, HTAE have a diverse offer of specialist apprenticeships and training courses. Through the Learner Charter, learners can expect to study with like-minded people in a friendly and relaxed atmosphere. All our staff are experts in their fields providing the highest standards for learning.

HTAE offers an ideal way to enter or come back to learning, get back into work, build confidence or learn a new skill. Whatever the learning and career goals, we can help learners to achieve them.

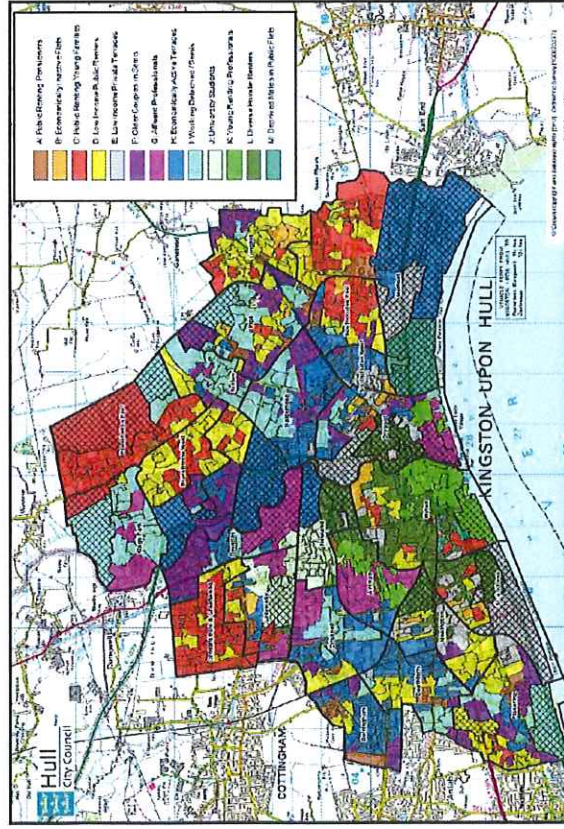
Our Mission To be the training provider of choice for learners and employers in the city and surrounding area, by delivering high quality, flexible education, and training relevant to local business, learners, and community needs.

Our Vision We will contribute to the economic regeneration and social cohesion of Hull by working with employers, partners and learners providing high quality and relevant education and training which ensures the city has a well-qualified and skilled workforce and a culture of lifelong learning.

- People will be supported to get the skills they need to secure and progress in quality and sustainable employment.
- Productive and Innovative Economy
- Skilled and Inclusive Economy
- Productivity and Place
- Strong and Engaged Communities

Context and Place

Hull Training and Adult Education (HTAE) sits within the Economic Development and Regeneration service of Hull City Council serving the residents and businesses of Kingston upon Hull (widely known as Hull), providing education and training to over 4000 people each year. Hull has elevated levels of both poverty and deprivation and a higher unemployment rate than those seen nationally. Hull is the fourth most deprived local authority in England (out of 317 local authorities at the time the *IMD 2019 scores were last revised). Hull has a diverse population throughout the 21 wards categorised below. Hull's population aged 16-64 is 172,400, 25% (42,300) of which are economically inactive, 30.8% of those want a job – 13,000 people (NOMIS data Sept 22).



GROUP A: 3% of Households
Single pensioners (65+) living in social rented sheltered or specially adapted accommodation.



GROUP B: 3% of Households
Older (45+) economically inactive single people living in social rented, purpose built flats.



GROUP C: 15% of Households
Young families with dependent children living in public rented houses in areas of high deprivation.



GROUP D: 15% of Households
Low income older families on council estates, where a significant proportion have exercised their right to buy.



GROUP E: 7% of Households
Low income singles and families in densely packed, relatively cheap owner occupied and private rented terraces.



GROUP F: 9% of Households
Older couples with no dependent children living in owner occupied, typically semi detached, houses



GROUP G: 5% of Households
Qualified professionals living in a mixture of large, usually owner occupied, houses in areas of relative prosperity.



GROUP H: 17% of Households
Moderately educated working couples, with some children, living in owner occupied terraced housing.



GROUP I: 9% of Households
Well off working age couples with children, living in owner occupied detached and semi detached houses.



GROUP J: 4% of Households
Students in private rented terraces and flats studying towards a degree at the university.



GROUP K: 4% of Households
Highly educated, active young singles employed in professional jobs and living in private rented flats.



GROUP L: 8% of Households
Young singles (& young families) living in private rented houses in ethnically diverse, economically challenged areas.

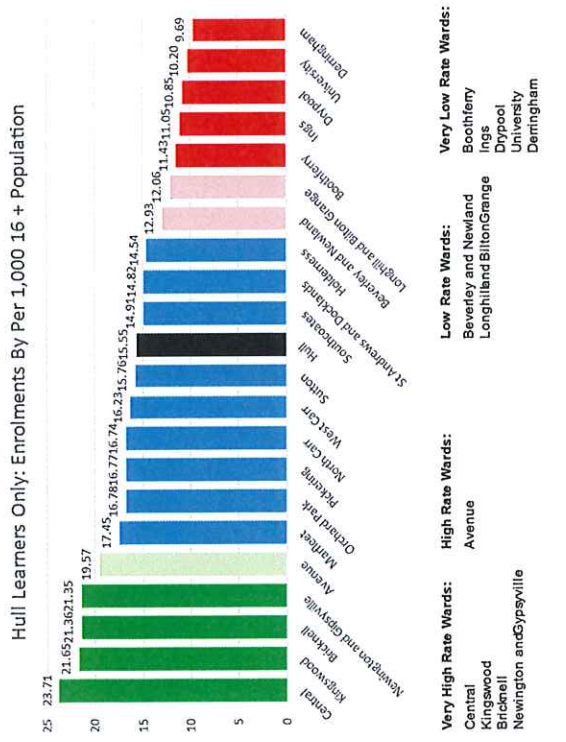


GROUP M: 1% of Households
Single males of multiple ethnicities living in social rented purpose built flats and experiencing high levels of deprivation.

For full descriptions of the groups, or to find out how you can use your own data alongside the segments, please contact the Business Intelligence Team.

Hull City Council's vision is to secure a positive and sustainable future for the city, through decisive leadership and the development of inclusive partnerships and communities. HTAE contribute to the local authority vision providing inclusive opportunities for residents and businesses to access education and training rated Good by Ofsted in February 2022 [50179457 \(ofsted.gov.uk\)](https://www.ofsted.gov.uk/inspections/50179457) directly impacting on the Economic Strategy to provide access to work, in-work progression, and quality apprenticeships. Through the provision of training, education and apprenticeships learners of all ages are building their confidence and capacity to learn new skills and gain new employment opportunities. During 2021/22 HTAE relocated into temporary accommodation whilst its new central venue is vacated and refurbished ready for academic year 2024/25.

HTAE Learner enrolment data by ward / level of deprivation



	Enrolments %	% of Total Hull 16+ Pop	Difference
0% – 10% Deprived (Most Deprived)	49.1%	44.0%	+ 5.1%
10% – 20% Deprived	9.7%	10.0%	- 0.3%
20% – 30% Deprived	9.7%	10.2%	- 0.5%
30% – 40% Deprived	10.6%	12.0%	- 1.4%
40% – 50% Deprived	5.4%	6.9%	- 1.5%
50% – 60% Deprived	4.5%	6.5%	- 2.0%
60% – 70% Deprived	3.5%	3.8%	- 0.3%
70% – 80% Deprived	5.3%	4.3%	+ 1.0%
80% – 90% Deprived	2.3%	2.2%	+ 0.1%
90% – 100% Deprived (Least Deprived)	-	-	-

Approach to Developing the Plan

HTAE's annual strategic quality cycle consists of annual self-assessment, overarching continual performance monitoring to identify opportunities to maximise efficiencies through staff quality meetings and senior leadership. Recommendations are made with rationale, impact and potential challenges and changes made after consideration. A robust 12-month quality cycle ensures all aspects of delivery, and the learner journey is continuously reviewed across the service at set stages in the year. Managers follow the cycle and submit relevant evidence timely which is monitored by the quality team and reviewed by senior leadership.

The Senior Lead for Performance Funding and Finance collates a monthly service wide performance report for the Executive Advisory Board which is presented at monthly board meetings. The report sets out our performance against the Accountability Framework measures, our financial position and updates on safeguarding, quality and engagement.

The complaints, compliments and concerns process follow the authority's corporate system with detailed stages, clear timescales, and standard documentation.

Stakeholder Engagement

HTAE are proud to work in partnership with employers, community groups, referral partners, JCP, HEYLEP, voluntary organisations and schools. Proposed delivery is in line with priority areas for Hull City Council's economic strategy, local segmentation data, government and local priorities as well as addressing emerging need. Functional skills programmes and pathways to employment address known low skills levels and equip learners with the basic skills needed in the local economy. Our provision recruits from the hardest to reach and disadvantaged areas in Hull with 49.1% of enrolled learners living in the most deprived area of the city. HTAE work closely with the local provider network and LEP (Local Enterprise Partnership) to ensure provision is not unnecessarily duplicated.

HTAE holds externally funded Education and Skills Funding Agency (ESFA) contracts for Community Learning, Adult Education, Study Programmes, Apprenticeships, Free Courses for Jobs Level 3 and receives Skills Bootcamp and Multiply income directly from the Department for Education (DfE). Employers and learners also contribute to the service income.

We recognise that strong partnerships will enable Hull to reach its goals in ensuring residents can improve their skills and confidence for life and work. In addition to developing partnerships that will support the learner and their individual progression, we believe in supporting the community and work throughout the year on several fundraising and community programmes.

Contribution to National, Regional and Local Priorities

Headline Objectives Accountability Statement 2023-24

HTAE Strategic Aims and objectives	Impact and/or Contribution towards National, Regional and Local Priorities for Learning and Skills	Priorities impacted and reason for objective
People People will be supported to get the skills they need to secure and progress in quality and sustainable employment. Promoting participation, raising aspirations, and embedding a culture of lifelong learning. This includes working intensively in our communities and with those furthest away from work to set them on fulfilling career paths. Productive and Innovative Economy	Apprenticeship provision – Across a range of vocational areas we will start 373 new apprentices in Levels 2, 3 & 4 and seek to achieve a minimum of 78% overall achievement rate. Destination data - 98%	Hull's Economic Strategy 2021-2026 Local Plan and Corporate Plan Supports the national, regional (HYLEP) and local (Council) priority Apprenticeship programmes in priority subject areas such as, Engineering, construction, business, and Digital.
	We will deliver 150 qualifications in areas such as Early Years Educator, Teaching Assistants and Higher-Level Teaching qualifications enhancing the level of education given to children and young people and adult settings. We will deliver 190 qualifications (in 2023/24) in subjects that enhance the level of specialist skills available to those working in	Economic Growth & Workforce Wellbeing Strategy 2021-2026 Economic Strategy, Local Plan and Corporate Plan Supports the national Free Level 3 Courses for Jobs and the local priority to

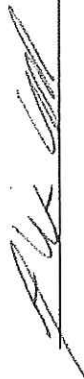
	work-based settings with children and young people, including understanding autism, mental health, anxiety etc. Extend links with schools, colleges, and educational providers to support entrepreneurialism and transition into the workplace through apprenticeships, career opportunities, and business support Development and delivery of programmes to support the formation of more female led micro and SME (Small and Medium sized Enterprises) businesses, along with supporting Women into Manufacturing and Engineering (WIME) and those from groups with protected characteristics into employment	improve attainment in Hull schools and childcare providers
Skilled and inclusive Economy	We will improve the outcomes of 586 learners on basic English, maths, and essential digital skills courses, through improved attendance from 81% to 86% and an increased achievement rate from 63% to 68%. Currently 67% of English & maths learners are from the most deprived wards in Hull and face multiple issues with attendance	Economic Growth & Workforce Wellbeing Strategy 2021-2026 Local Plan and Corporate Plan Supports Basic English and maths provision that underpins all national, regional, and local priorities for people to gain the skills they need for jobs and independent lives.
Productivity and Place	To extend and improve our work with employers and the wider community contributing to the increase in skills of the workforce and communities in the city we will increase our partnership engagement programme to develop and co deliver five key learning programmes totalling 120 starts. We will continue to grow the Skills Bootcamp and support local delivery providers to increase employer outcomes attached the success of the Skills Bootcamp. Extend links with schools, colleges, and educational providers to support entrepreneurialism and transition into the workplace through apprenticeships, career opportunities, and business support	Hull's Economic Strategy 2021-2026 Hull's Local Plan and Corporate Plan Supports part of the Governments levelling up agenda for employment and skills growth.

Strong and Engaged communities	We continue to further support the integration of ethnic minority communities through the delivery of a comprehensive and targeted programme of skills to 2000 learners, including English as a second language, employability, and life skills. We will increase the number of learners who progress into paid employment from 35% to 50%.	Underpins all national, regional, and local priorities by upskilling people from ethnic minority communities, enabling them to secure employment and integrate into their local community Supports Hulls Corporate Strategy Securing a positive and sustainable future for the city, through decisive leadership and the development of inclusive partnerships and communities.
	Study Programme provision to support those who require a lower starting point is vital to the young people of the local area, especially those who leave school without the basic and employability skills they need.	Promote first steps and entry-level skills to help individuals progress into employment or further education.
	We will offer 66 Study Programme places in a range of vocational areas, from which 70% will progress to a positive destination after their learning.	Maximises formal and informal adult learning to improve skills, health, and wellbeing of the whole labour workforce Increases local provision of digital skills.

On behalf of Hull Training and Adult Education (HTAE) this accurately reflects the agreed statement of purpose, context, place, aims and objectives as approved by the Education Board at their meeting on 19th April 2023.

The Accountability Statement will be published on HTAE's website.

Chair of the Education Board signature



Date:

25/05/2023

Alex Codd
Assistant Director
Economic Regeneration & Development
Hull City Council

<https://www.hcctraining.ac.uk/about-us/policies/>

[*Deprivation and Poverty \(hullisna.com\)](#)

[Hull CC Economic Strategy](#)

[Labour Market Profile - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](#)